



Zao Flo + Zao Chat

Your Website Working 24/7 Without You

Fully automated marketing & lead capture

Zao Flo

- Publishes fresh SEO-optimized content daily
- 90%+ SEO Score on each article
- Grows your SEO Authority on search engines

Zao Chat

- Answers visitors instantly and captures qualified leads
- Sends leads to your email
- Human-like conversations
- Holds ALL of your FAQs about your product/service

Automated visibility + **conversion**
equals growth without extra work.

"We built two in-house tools that turn your website from an online brochure into a traffic and lead machine."

THE X DIGITAL



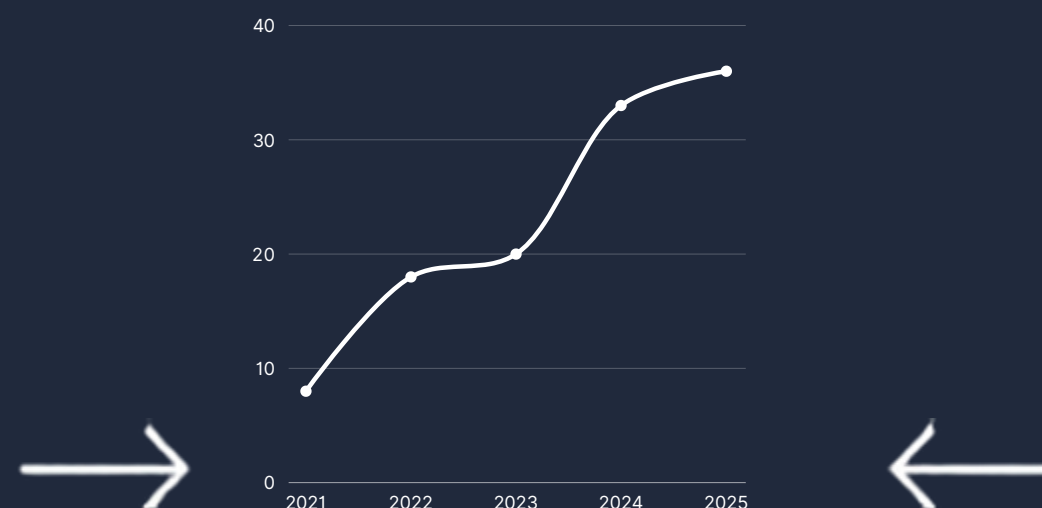
How Zao works to drive results

Zao Flo

Daily SEO-optimized articles posted to your website, showing search engines that you are an authority in your field/location.

Performance tracked with Google Analytics monthly reports

Builds organic search visibility over 60–90 days and beyond



TOGETHER
ATTRACT
+
CONVERT
=
GROWTH

Zao Chat

24/7 AI chatbot trained on your entire business, we update it for you whenever you have new products, services, updates at NO COST.

Instantly answers visitor questions in your voice

Captures leads via name, phone, or email with immediate notifications sent to you!

Zao Flo drives traffic. Zao Chat converts visitors to leads.

Results compound: early chat leads, rising organic traffic, sustained growth.

Zao Flo

30 people-first articles a month.
Written, optimized, and published
while you run your business.



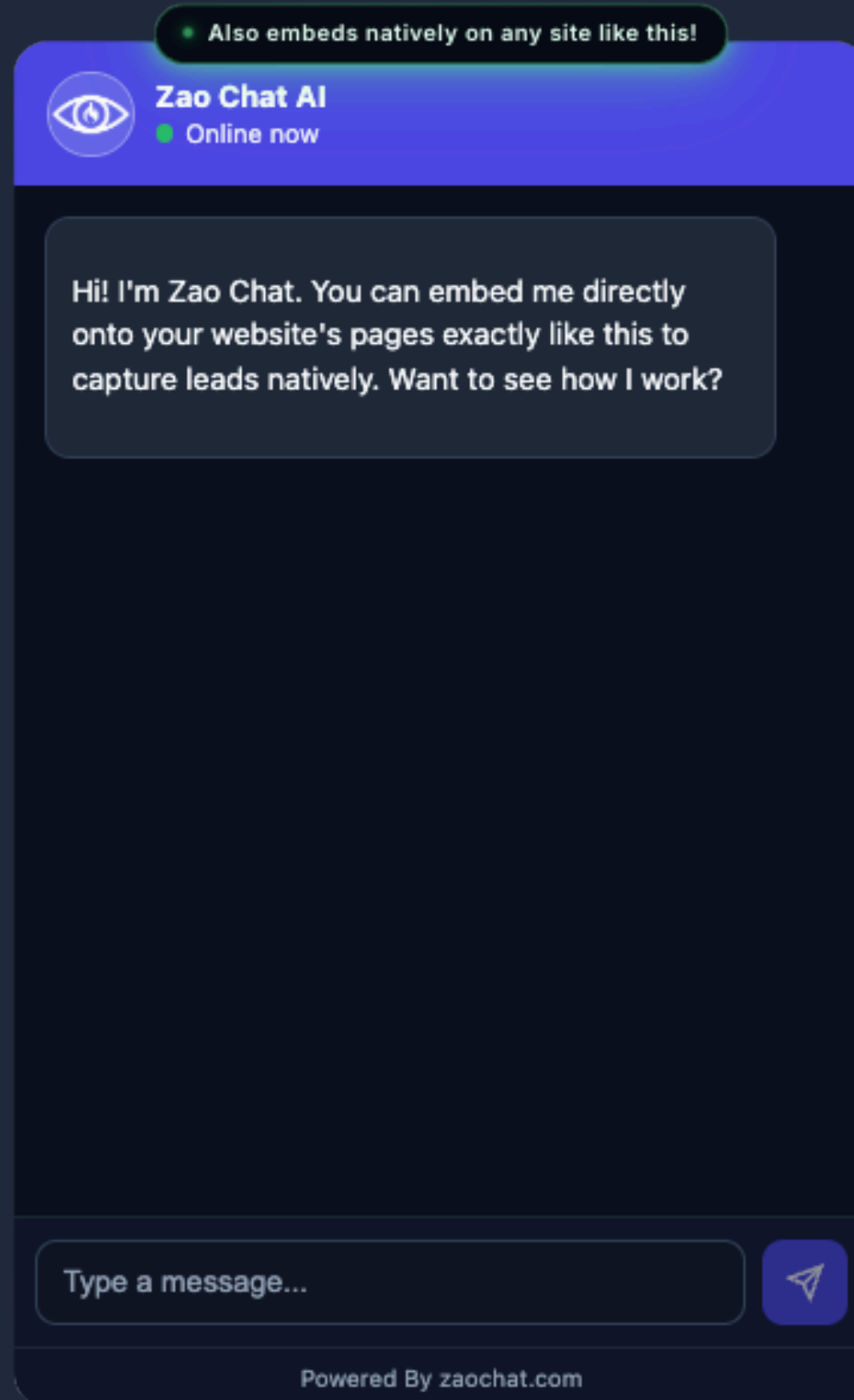
Zao Flo is software we built in-house that harnesses today's best flagship AI models — **Anthropic's Claude, xAI's Grok, Google's Gemini, and OpenAI's GPT** — and tests them against each other to find which one performs best for your industry.

You stay in the driver's seat on direction: you tell us what topics matter to your business, and we deliver 30 articles a month to power-boost your website's SEO authority — all while you never lift a finger. Why does this work? When your website consistently publishes authoritative, unique content, search engines read it as a signal of expertise and trust — proof that your site is an active, credible source worth ranking. Over time, that's how you become recognized as an authority in your field.

Every article is quality, helpful, people-first content — reviewed before it publishes — and scores **90%+ on SEO optimization**, including meta tags, focus keywords, images, meta descriptions, and more.



Zao Chat



Zao Flo brings them in.
Zao Chat gets their number.



Zao Chat Pro is a **human-like AI chatbot**, custom-built around your business. You give us the details — your services, your pricing, your FAQs, everything a great employee would need to know — and Zao Chat learns it all with every past conversation, becoming your knowledge base with every question answered.

This chat widget is customizable to have your company name and logo, embedded into a page, pages or as a floating widget on every page.

And it's built with one goal in mind: capturing leads. We love when visitors browse your website — but browsing doesn't pay the bills. Zao Chat's job is to turn those visitors into names, phone numbers, and emails, delivered to your inbox immediately, so you can follow up while they're still interested. Built for any industry.

While Zao Flo grows your organic traffic, Zao Chat is there to greet every visitor that traffic brings — **answering their questions and capturing their contact info, 24/7.**

Google's take on quality SEO articles

According to Google's own Search Central documentation, its ranking systems are built to prioritize helpful, reliable content and to reward pages that demonstrate what Google calls E-E-A-T: **Experience, Expertise, Authoritativeness, and Trustworthiness**. In other words, Google itself says that consistently publishing quality, authoritative content is exactly what its systems are designed to reward.

Source: developers.google.com/search/docs/fundamentals/creating-helpful-content

Glassix take on Chat Bots

Glassix Study Shows: AI Chatbots Enhance Conversion by 23% and Resolve Issues 18% Faster with 71% Success

Source: <https://www.glassix.com/article/study-shows-ai-chatbots-enhance-conversions-and-resolve-issues-faster>

Together, they're a self-running marketing machine:
Zao Flo pulls visitors in, Zao Chat turns them into leads — **all on autopilot.**



Pricing, Guarantee & Next Steps

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\$299 / month — no contract, cancel anytime

That's it. No tiers, no fine print, no lock-in.

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